Gesso
BY ACRO COMMERCE

BLAZE

Ignite your business growth with BLAZE, the ultimate solution for advanced ecommerce needs. BLAZE offers comprehensive planning, extensive customizations, and access to advanced integrations and functionalities. Take your online presence to new heights with Gesso BLAZE.

Who it's for

Businesses that require advanced planning, extensive customizations, and access to advanced integrations and functionalities. BLAZE is designed for companies with complex requirements and a need for scalability and flexibility.

What you get

BLAZE delivers advanced planning sessions, greater customizations, and access to multi-site capabilities, multiple languages, and currencies. Additionally, BLAZE offers integrations with legacy systems and other third-party platforms.

How long does it take?

Planning typically takes 6–8 weeks due to the complexity of requirements and customizations. Development varies on team size (see page 2).

What does it cost?

$28,000 for planning (discovery & strategy) for projects starting at $112,000. Development is based on your team size. Plus, some monthly fees depending on hosting and your administration tools.

custom homepage design

powerful admin tools

Ecommerce

BIGCOMMERCE

shopify

DRUPAL COMMERCE

Content Management

storyblok

Drupal™

ERP

Acumatica
The Cloud ERP

ACRO COMMERCE

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BLAZE

Ignite your business growth

BLAZE is the ultimate solution for businesses seeking to ignite their online presence.

With BLAZE, you'll experience comprehensive planning, extensive customizations, and access to advanced integrations and functionalities.

Designed to fuel your growth, BLAZE ensures your platform evolves seamlessly with your business, eliminating the need for disruptive re-platforming and allowing you to scale at your own pace.

BLAZE planning: discovery & strategy

Every project starts with a thoughtful plan. The activities and deliverables are:

- Stakeholder interviews
- Competitor & reference review
- User personas
- Content inventory
- Sitemap diagram
- Technical architecture

We know planning cannot account for the unexpected, so we aim to create just enough planning to get the project into development. We use a SCRUM framework that observes the Agile Principles, allowing your team to help prioritize the features that the development team works on.

Development: your team, your timeline

Once planning is complete, you're ready for development. The development *velocity* (how fast work is completed) is directly related to your team size.

TEAM A

UX Designer
.25

Software Developer
.5

Web Developer
1

6 MONTHS

TEAM B

UX Designer
.75

Software Developer
2

Web Developer
2

4 MONTHS

At the risk of man-splaining, a larger team (B) completes the work quicker, getting you to market faster. However, it may require more attention and quick response from your team, so some companies may prefer a slower pace to balance various workloads.

Good to go

Gesso is built with connectors to these best-in-class platforms.

Catalog & cart

These integrations provide the ecommerce basics to allow your customers to browse products and complete a purchase online.

BIGCOMMERCE

shopify

DRUPAL COMMERCE

Content Management System

No more waiting on developers for content updates.

storyblok

Drupal™

ERP

The business management system with the highest customer satisfaction rating in the industry.

Acumatica
The Cloud ERP

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